



SE2B courses:

W3: Setting up a start-up company

W5: From Science to Industry

The course is organised by VU and PSI.

Mo 13 May & Tu 14 May 2019 at VU University in Amsterdam

Room G0.76, W&N building, de Boelelaan 1085

Preliminary program

Monday 13th May

9.00 – 9.45 Introduction to the W3 and W5 courses (Klara Pánzarová – PSI, Jan Dekker and Jorick Houtkamp – VU)

9.45 – 10.30 W3 Lecture 1: Setting up a start-up company (Antonio Soares - @INNOVATION - TECHNOLOGY BUSINESS CONSULTING & INVESTING)

Coffee break

11.00 – 11.45 W5 Lecture: From Science to Industry (Peter van Hoorn – VU)

11.45 – 12.30 W3 Lecture 2: Setting up a start-up company (Antonio Soares - @INNOVATION - TECHNOLOGY BUSINESS CONSULTING & INVESTING)

Lunch

13.30 – 14.00 W3 Lecture 3: The story of start-up company Optics11 (Ernst Breel – Innovation consultant)

14.00 – 14.45 Tour at Optics 11

14.45 – 15.30 W3 Lecture 4: Setting up a start-up company (Antonio Soares - @INNOVATION - TECHNOLOGY BUSINESS CONSULTING & INVESTING)

Coffee break

16.00 – 18.00 W5 group work



Tuesday 14th May

9.00 – 9.45 W3 Lecture 5: Role of technology transfer office (Art Bos – Innovation Exchange Amsterdam)

9.45 – 10.30 W3 Lecture 6: Setting up a start-up company (Antonio Soares - @INNOVATION - TECHNOLOGY BUSINESS CONSULTING & INVESTING)

Coffee break

11.00 – 11.45 W3 Lecture 7: Student start-up Findest (Roel Boekel – Findest)

11.45 – 12.30 Discussion and questions

Lunch

13.30 – 15.30 W5 group work

Coffee-break

16.00 – 18.00 W5 group presentations